

DATASHEET

Larmer Brown Platform Development Service

The Larmer Brown Platform Content Authoring Suite is powerful in terms of content development and deployment but it is not an 'out-of-the-box' solution, so when it comes to choosing a development partner to support use of the tool for your development project, there is no substitute for experience.

Content development projects can include the creation and sign-off of hundreds of visual designs, processes and other learning assets. Proven methods are therefore essential if your development effort is to be effective and achieves targets, in terms of both time and budget.

Objectives for a project usually include:

- Utilise tried and tested methods to manage the content record, edit and review process
- Accelerate content development by resourcing certified, experienced Content Authors
- Robust Content Standards to ensure consistent and high quality recordings
- Alignment with Project Team to minimise redevelopment or re-recording, due to unforeseen application changes, lack of planning, technical issues or deviation from standards
- Planning to minimise the time required from System Architects, Subject Matter Experts and Business Process Owners

By utilising the Larmer Brown Development Service you can ensure that you meet each of these

objectives and your project reaches a successful outcome. Provided we can scope the development of your Project, we offer a fixed price service.

What is the Development Service?

Encompassing all aspects of a professional development project, our service provides a phased approach to the planning and implementation of your content development project, including:

- Planning
- Technical Services
- Development
- Mobilisation
- Reporting

Planning

In order to ensure your development project is successful, you need to start with a carefully constructed and structured plan. Our Discovery Workshop includes sessions to align content development to any related project plans, assigning roles and responsibilities, as well as the creation of a Work Plan reflecting any dependencies, risks and recommendations.

Key factors such as Change Management, user adoption, training strategy and delivery are discussed and agreed during the Discovery Workshop.

A Content Prototype is built and presented, confirming in-depth demonstrations and discussions. Once approved, the Discovery Report is presented in a Reference Guide format.

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Technical Services

As part of the planning process we will undertake an audit of your installation (if on premise), including configuration and testing - development methodology dictates the environments required. Technical support is provided throughout.

Development

Depending on the scope and timelines of your project, a team of Content Developers are assigned. Content standards and style guidelines are developed and approved during the Discovery Workshop, providing stringent guiding principles throughout the development phase.

Considerations such as accessibility (disability legislation), user demographics, infrastructure and corporate branding are all incorporated into prototype processes. Once prototypes are approved, a Standards Document is produced.

Our content development methodology incorporates up to nine phases of development to ensure your content meets the required standards.

Mobilisation

This includes the consideration of access and security, creation of a Work Plan and work package assignment, escalations and reporting.

Reporting

The Lead Developer is responsible for circulating a daily update email summarises activity and achievement. Any risks are highlighted. A weekly status report provides a summary of all work, any risks and issues together with the actual vs predicted development rate, to ensure you are fully up-to-date at all times.

About Larmer Brown

Larmer Brown has been delivering learning solutions to corporate clients since 1984. Our services have evolved in order to deliver a portfolio of offerings to support clients through each phase of their learning project, system implementation or upgrade.

