

DATASHEET

Larmer Brown Platform

Enhancing the Learner Experience

Larmer Brown has been delivering learning solutions for more than three decades, supporting clients with their learning initiatives and training programmes using a variety of content development tools, both on-premise and in the cloud.

The Larmer Brown Platform is our powerful subscription-based learning solution. Encompassing a range of complimentary products and services, our learning platform helps you manage all aspects of learning, including rollout and performance support, change management, compliance and soft skills training.

As a modular solution the Larmer Brown Platform can provide as much or as little service and support as you require. For example, you may wish to outsource all aspects of your content development and deployment project. Alternatively, you may require managed hosting but choose to use your own resources for content development and ongoing maintenance, with or without mentoring and support from our experienced team.

The shopping list of options available within the Larmer Brown Platform includes:

- Managed Hosting and Support
- The Larmer Brown Content Authoring Suite
- Content Development Services
- Content Management and Maintenance
- Development Project Tracking and Reporting
- Process Mapping
- Conversion and Migration of legacy content



Managed Hosting and Support

By choosing the Larmer Brown Platform, you have access to a fully managed hosting solution at an affordable cost. Supported by our international hosting partner, our platform is secure with the added benefit of personal support from our experienced Technical Specialists. This cloud-based solution incorporates software upgrades and bug fixes as well as technical telephone support.

Hosting can also include access to your learning content via a 'Light LMS', reflecting your organisation's corporate brand. Learners can be assigned to learning groups and progress tracked for each individual. Larmer Brown can manage this on your behalf, providing customised reports, or you can assign your own authors and administrators.

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The Larmer Brown Content Authoring Suite

If you wish to manage the development of your learning content in-house, this powerful tool enables your authors to easily create and deploy eLearning, user documentation, on-demand documentation, context-sensitive help and test scripts for any application, all with simplicity and speed – with only one recording.

The suite encompasses the following key components:

1. Developer

A feature-rich software simulation tool enabling learners to view software demonstrations, practice their skills and test their understanding in exact simulations of the recorded application. Content can be deployed to the Manager or to a third-party LMS.

2. Instant Developer

Become an author with minimal training. Content can be imported into the Developer for further enhancement, or published directly for learner consumption.

3. Manager (Learning Content Management System)

Authors can combine as content development teams, with full task management, version control and workflow. Shared resources ensure that content is created to a defined style, to provide an enterprise content development solution.

Learners can access their content directly from this 'Light LMS', without the requirement for a third party LMS. Tracking and reporting on learner progress is also built into the tool.

4. Desktop Assistant

Provides performance support for users straight from the desktop in the form of simulations, guided tours and context sensitive help.

Content Development Services

The development of learning content can be complex and time consuming. Ensuring that your developed content addresses the requirements of the entire Project Team, as well as your learners, can be a challenge. Our experienced Development Teams and Instructional Designers have extensive hands-on experience of scoping, planning and delivering content development projects.

We can offer a Senior Consultant to advise and/or lead your own Development Team, or simply supplement your resources to meet a specific deadline. Alternatively, we can provide a fixed price proposal to scope and develop all of your content on your behalf.

Content Management and Maintenance

Whether the result of an update in system configuration, internal processes or because legislation has changed, once your learning content has been deployed, it is important to ensure it is kept up-to-date.

Subscription to the Larmer Brown Platform can include optional, ongoing management and maintenance of your content to ensure it remains in sync with your application, business processes and / or legislation, and is relevant to your learners.

By working with your system configuration and business process teams our Instructional Designers can be responsible for ongoing maintenance of

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your learning content, requiring only final sign off. This means your resource overheads can be dramatically reduced without any risk to the continued maintenance of your learning content.

Development Tracking and Reporting

Content Development Projects usually involve the development and sign-off of hundreds of processes and proven methods are essential if your Development Team is to work effectively and achieve timeline and budget targets.

Our Development Tracker tool can be utilised to manage workflow across your project. The Dashboard provides dynamic reports indicating progress against pre-assigned objectives by Author, SME, Editor or Auditor. By utilising this tool within your content development projects, you can quickly recognise bottlenecks and/or content shortfalls in the development program, ensuring risks can be identified with sufficient notice to take remedial action, so your Projects are delivered on-time and in budget.

Process Mapping

The most challenging aspect of any type of development project is the identification and agreement of the underlying process. Often storyboards combine graphics with the process but can take considerable time to develop, only to be continually changed creating a version control nightmare. Our Process Mapping tool offers a solution where process maps are quick to create and refine.

Before commencing your content development project you may wish to undertake an evaluation of your business processes. Our Process Mapping tool identifies potential black holes in a process by

dynamically creating a graphical representation of the end-to-end processes using icons that represent each step. Outputs can be integrated into training content to enhance learner understanding and engagement.

Larmer Brown UPK Migration Service

If you have legacy content created in Oracle's User Productivity Kit (UPK), our migration service offers a fast, simple and cost-effective way to convert your existing UPK content so that it is available for you in the Larmer Brown Platform, in no time at all.

The conversion and migration process is managed by an experienced team of Content Developers using an exclusive combination of a proprietary software tool together with a thorough verification process. We undertake a full validation of your content to ensure that you get a like-for-like conversion of your legacy content, ready to launch onto the Larmer Brown Platform.

If you would like to make further enhancements to your content once the migration process is complete, we can provide additional content development services or you can utilise our Content Authoring Suite to enhance the content yourselves.

For more information about the Larmer Brown Platform and all of its supporting products and services, visit our [website](#).

About Larmer Brown

Larmer Brown has been delivering learning solutions to corporate clients since 1984. Our primary objective is to help organisations realise the desired business benefit from their software through the implementation of content development and training delivery programs.